

WINDSOR INTERNATIONAL  
**FRINGE FESTIVAL**  
July 17 - 26, 2009



LE FESTIVAL INTERNATIONAL  
**FRINGE DE WINDSOR**  
Le 17 au 26 juillet, 2009

**Focus on Fringe**

**Pleins Feux Sur Fringe**

**For Immediate Release**

January 5, 2009

## **NEWS RELEASE**

### **2009 Fringe Festival Invites Participation**

**Windsor, ON** – The Actors Theatre of Windsor today extended an invitation to local, regional, national and international performance companies to register and submit their applications for the second annual Windsor International Fringe Festival to be held July 17 - 26, 2009 in Windsor, Ontario. The Fringe Festival provides theatrical companies with a forum in which to showcase their work at an affordable price to large audiences. The festival background acts as a catalyst promoting a cooperative atmosphere and the exchange of ideas presenting up to 32 independent productions and six stages during the two-week festival.

Organized by the Actors Theatre of Windsor, the 2008 Fringe Festival brought an entertainment explosion and numerous exciting events to downtown Windsor including the:

- Chalk & Chocolate Festival — an initiative that blended art, chalk and dessert into a delightful visual treat;
- Buskers Festival which featured outrageous and zany antics of the some of the world's best street performers;
- Buskin' to the Beat — a celebration of music and dance from around the world that featured the Windsor Symphony Orchestra String Quartet, Rose City Gymnastics, Celtic and Indian dancing, Country and Western music and more;
- Visual Fringe — an ambitious multi-artist, multi-media series of public art displays that were mounted in downtown Windsor storefronts and other public spaces;
- Performance-inspired entertainment of the Regular Fringe including the rags-to-riches to reality tale of *Type 2: A Tragic Comedy*; Leslie McCurdy performance of *The Spirit of Harriet Tubman*; and *Meaning*, an original work by Eric Bleyendaal of Theatre Intrigue, to name but a few.

“Our unjured mandate ensures that anyone who has an idea to express, a risk to take, a question to pose or a story to tell has access to the Festival's resources,” says Mona el Baroudi, Artistic Director, Actors Theatre of Windsor. “Our populist ideals have encouraged artists to explore the ideas that inspire and appeal to them, hence the Fringe has been the start of many successful artistic careers and the breeding ground for exciting new Canadian and International work.”

Interested individuals and theatrical companies can download the application forms by visiting the Windsor International Fringe Festival's website at [www.windsorfringe.com](http://www.windsorfringe.com) or by calling 519-258-9887. Application fees run from \$460 for Kids' Venue to \$550 for Regular Fringe. Participants receive six performance slots, venue, lighting, technical and front-of-house support, publicity and promotional exposure, and 100% of their ticket revenue.

The Actors Theatre of Windsor (ATW) is a registered professional not-for-profit theatre company committed to developing a viable professional entertainment industry in Southwestern Ontario and Southeastern Michigan. ATW's public programming has two primary components: ATW Main Stage - professional theatre featuring seasonal shows; and ATW Actors Umbrella - community outreach programming encompassing the production of the annual Windsor International Fringe Festival, and the regional What's On! arts and cultural calendar.

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For more information:

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