

WINDSOR INTERNATIONAL
FRINGE FESTIVAL
July 18 - 27, 2008



LE FESTIVAL INTERNATIONAL
FRINGE DE WINDSOR
Le 18 au 27 juillet, 2008

Focus on Fringe

Pleins Feux Sur Fringe

For Immediate Release

July 15, 2008

NEWS RELEASE

Fringe Celebrates Indulgence With Chalk & Chocolate Festival

Windsor, ON – The Windsor International Fringe Festival today announced the third annual Chalk and Chocolate Festival to be held on Saturday, July 19 from 11:00 am to 4 pm. A unique and exciting event that blends art, chalk, and dessert into a delightful visual treat, the Chalk and Chocolate Festival will be held on Chatham Street (west of Ouellette), and at the intersection of Chatham Street West and Pelissier Avenue. Admission to the festival is free.

Individual pavement squares will showcase chalk illustrations that embrace this year's theme, *Superheroes – Real or Imagined*. Event highlights include a sidewalk painting competition for children, amateurs and professional artists; a cake-eating competition; and live entertainment performances from The Windsor Youth Choir, human ring toss busker Bill Dileva, magician Wayne Tellier, stilts walkers Mark Lefebvre and Kyle Sipkens, LouLou the Clown, and Rose City gymnasts.

Chocolate delicacies available on site include waffle cookies, mousse, éclairs, and the heavenly Bite o' Boom, Boom Brownies. Patrons will also be able to indulge in 10 Thousand Villages' Divine and Cocomanico chocolates featuring flavours Midnight Mint and Golden Crunch, and Walker's Candies' truffles in white, milk and dark chocolate.

Chocolate lovers attending the Festival are also encouraged to visit participating downtown restaurants whose decadent works of art are sure to delight. Items on the menu include the Bamboo Catering Company's Boom, Boom Brownie with caramel and whipped cream; Chatham Street Grill's Harmony Cheesecake with crumbled fudge; La Guardia Italian Cuisine's Chocolate Amoretti Cake; Pitt for Pasta's Chocolate Vanilla Strawberry Crepes; and Plunkett Bar & Grill's Chocolate Brownie Sundae.

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For more information:

Mona el Baroudi, Artistic Director, 519-564-6052 or mona@actorstheatreofwindsor.com





CHOCOLATE VENDORS MENU

SATURDAY, JULY 19, 2008 FROM 11:00 AM - 4:00 PM

Bamboo Catering Company

Bite 'O Boom, Boom Brownie, a delightful taste of the full-fledged desert.

Sunrise Bakery

Chocolate waffle cookies, mouth-watering chocolate mousse, and decadent chocolate éclairs.

Walker's Candies

Tantalizing truffles in white, milk and dark chocolate.

10 Thousand Villages Fair Trade Organic Chocolate

Heavenly fair trade chocolate by Divine and Cocomanico featuring flavours Midnight Mint and Golden Crunch.

SAVOUR THE CHOCOLATE DESSERTS AT PARTICIPATING DOWNTOWN RESTAURANTS THIS FESTIVAL WEEKEND!

Bamboo Catering Company located at Art Gallery of Windsor

Boom, Boom Brownie – a delectable combination of chocolate fudge brownie with caramel sauce and whipped cream.

Chatham Street Grill

Harmony Cheesecake with crumbled fudge.

La Guardia Italian Cuisine

Savoury Chocolate Amoretti Cake.

The Coffee Exchange

Choice Chocolate Chip Cookies.

Pitt for Pasta

Delicious Chocolate, Vanilla, Strawberry Crepes.